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Dear parents/carers,

Did you know that by turning on the subtitles whilst your child watches TV, you can double the chances of your child becoming good at reading?

So, during Easter, the next time your child is watching TV, there could be an opportunity to improve their reading skills at the same time!

Does turning on the subtitles actually work?

Yes, this simple change boosts children's reading ability and has solid evidence behind it. [TOTS](#) research shows that children generally do read captions when they're available and that the mere presence of the words at the bottom of the screen will encourage children to read, automatically improving reading levels and enhancing spelling, grammar and vocabulary.

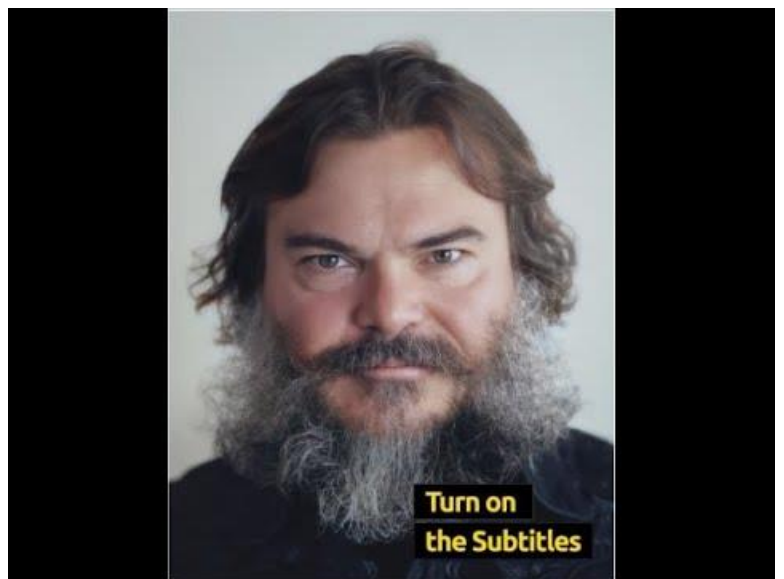
How to help your child...

All you have to do is turn on the subtitles during TV or tablet time! It's that simple! You can also share this message with friends and family- just like we did with the school in assembly this week. This quick and free tip can effortlessly turn TV time into valuable reading time which we love at Parklands!

And, over the course of the next few weeks over Easter, what better time to turn your subtitles on!

Best Regards,

The Reading Ambassadors



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